

Partnership with Carrefour in Turkey

Expansion of retail logistics activities in a fast-developing region.

Carrefour Sabanci Ticaret Merkezi A. S. has awarded Kuehne + Nagel a contract for the operation of its distribution centre in Gebze near Istanbul to serve the "Carrefour Express" supermarkets in the greater Marmara region. The contract was implemented once the extension of the Kuehne + Nagel logistics terminal in Gebze was completed. Of the 16,000 sqm that has been added to its warehousing space, 12,000 sqm are utilised for Carrefour.

Kuehne + Nagel has also taken over the operation of the existing Carrefour distribution centre (5,000 sqm) at Adana in the south of Turkey, before moving these activities to a new state-of-the-art facility in the course of the year. This new building will provide space for Carrefour and other contract logistics customers.

Under the new agreement with Carrefour, Kuehne + Nagel is responsible for the provision of goods receiving services for more than 3,600 Turkish suppliers –

mostly from the Istanbul area – as well as quality control and storage. Other activities include picking and just-in-time order preparation in accordance with Carrefour's distribution schedule for its entire product range. This extends from cleaning products and cosmetics to books and electronic equipment, beverages and food. Fruit and vegetables – due to the need for freshness – stay in the distribution centre only for a brief period prior to order picking and distribution. Only in exceptional cases are these goods kept in storage.

All processes in the logistics centre are supported by modern radio frequency technology. Voice picking will be introduced in the coming months in order to further optimise order preparation productivity levels.

Christophe de Nays Candau, Director Organisation, Systems and Supply Chain for Carrefour in Turkey: "The decision in favour of Kuehne + Nagel was based on



Kuehne + Nagel supplies the "Carrefour Express" supermarkets in the Marmara region from its expanded logistics warehouse in Gebze.

the company's strong management capabilities and very good understanding of Carrefour's current and future supply chain needs."

