



Dear Readers

The dynamic economies of the Far East are generating high transport and logistics volumes, with India and China leading the way. This makes the Asia-Pacific region, upon which this issue of the World Magazine focuses its attention, an important area of activity for the Kuehne + Nagel Group.

As is the case everywhere, our staff in this part of the world are fully prepared to deal with the ever greater complexity of supply chains, including rapid developments in the field of information technology, and are always ready to adapt to the constantly changing demands of customers.

Internationally operating customers as well as domestic manufacturers and retailers are increasingly demanding efficient logistics solutions and innovative lead logistics concepts such as those offered by Kuehne + Nagel. In this region there is also a growing demand for our range of niche products. Whatever services a customer requires, they can be sure that Kuehne + Nagel is fully committed to meeting their needs, wherever they are located.

It is precisely for this reason that globally operating companies such as Beiersdorf, Gloria Jean's Coffees and Carrefour have chosen Kuehne + Nagel as their logistics provider. In this issue you can learn exactly what these operations involve, and also read other fascinating articles from the world of Kuehne + Nagel.

I wish you an enjoyable read.

Yours

Klaus Herms
Chief Executive Officer