

KN ControlTowerDynamic

Introductory Overview



WHAT?

- Cover the **core services** of digital transport management and supply chain visibility
- **Pre-configured** Control Tower set-up for multi-modal supply chain management
- Based on a global **standard IT system landscape** and **leading transportation management system**

WHY?

- Seek fast **time-to-value** at reduce **cost** for **implementation** and **operations**
- **Rapid** implementation of a generic supply chain structure that leverages on **standardized** work flows
- **Increase visibility and management** and reduce your supply chain management effort

FOR WHOM?

- SMEs with limited customisation requirement seeking for **market-leading practices in logistics**
- Especially global companies in industrial, consumer and high-tech industries asking for a **proof-of-concept** prior to rolling-out a global, customer-specific ControlTower concept

CONNECTION
ANALYSIS
DATA
SEARCHING
VERIFICATION
CODING
SENDING